



**University of
Sunderland**

Kippin, John, Wainwright, Chris and Wells, Liz (2012) Futureland Now.
[Show/Exhibition]

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Futureland Now

Futureland Now is an exhibition and publication project at the Laing Art Gallery, Newcastle upon Tyne. The original *Futureland* exhibition sought to engage with, and to reflect key issues and concerns current within contemporary Britain. It sought to do so within a challenging and innovative format that broke new aesthetic ground for contemporary fine art photography and sought to engage with a broad public audience. The use of large- scale colour canvasses together with the use of texts and image ensured that its impact was felt, locally, nationally and internationally, and was influential within a broad historical context. Now is therefore, an appropriate time to look again at the original exhibition and to reflect upon its legacy. *Futureland Now* contains key (reprinted) images from the original exhibition together with relevant developmental material made by both artists in the interim period. In all cases the works can be said to explore and to reflect many of the original social and political concerns made apparent in the original exhibition whilst employing new aesthetic strategies relevant to the representation of the contemporary landscape. exhibition will consists of large-scale print presentations alongside works in sound, video and installation. The exhibition is accompanied by a publication written by Professor Liz Wells of the University of Plymouth and a symposium event arranged in partnership with the North East Photography Network Universities of Sunderland and Plymouth together with the University of the Arts, London.