

Armstrong, Paul-Alan (2018) 'Reflexive Digital Bricolage: The ART of Digital Reflection'. In: 6th International Conference on Professional Doctorates, 'Professional Doctorates in a Changing Landscape'., 22-23 Mar 2018, Friends House, London. (Unpublished)

Downloaded from: http://sure.sunderland.ac.uk/id/eprint/9338/

Usage guidelines

Please refer to the usage guidelines at http://sure.sunderland.ac.uk/policies.html or alternatively contact sure@sunderland.ac.uk.

Reflexive Digital Bricolage: The ART of Digital Reflection

Dr Paul-Alan Armstrong, Senior Lecturer HRM and Leadership, Sunderland Business School, University of Sunderland, UK

'Reflexivity has emerged as the new gold standard for qualitative researchers who reject positivist methodologies and traditional criteria of rigor, reliability and validity (Gabriel, 2018: 137).

This paper presents the conceptualisation of arts based research methodologies, digital reflection (Kirk and Pitches, 2013; Armstrong, 2015) and professional identity as reflexive digital bricolage. This paper will present the concept of reflexive digital bricolage and its' transformational impact on professional development for professionals working towards a Professional Doctorate. This is through the creation of digital reflections using a digital platform MAHARA to make sense of identities by developing their reflexive consciousness as professionals through self-reflection as method (Franks, 2016).

Winter, Buck and Sobiechowska (1999) presented the debate on patchworks as artistic imagination in professional development (presented in this paper as digital reflections). They present the idea of artistic imagination in respect to writing stories and patchwork text is assembled from the work of others, therefore allowing for multi-voicedness. Even though the use of creative writing has become established in reflective practice (e.g. Bolton, 2010; Hunt, 2013) I argue even though this was the catalyst for this conceptualization as I entered into my own doctoral journey, I argue it is more than creative writing, it is a form of artful auto-ethnography or collaborative auto-ethnography (Blalock and Akehi, 2017). During this journey it became clear to me of the significance of imagination required for reflexivity. Furthermore this collided with the emerging debate on the use of arts based personal cultural texts (Findlay, 2005; 2013) and the increasing recognition of the arts based methodology where the unconscious speaks through metaphor (Hunt, 2006; 2010) and these images allow for translation into thought and language (Vallack, 2017).

The embodiment of identity has always fascinated me and the use of artful auto ethnography (Ellis, 2004) as a form of heartful consideration of systematic sociological introspection (Ellis, 2009; Goffman, 1959) inspire me to consider my own identity as a teacher and this was at the heart of my thesis and the conceptualization of Songs of Praxis where I visualise identity using lyrical metaphors as embodiment of being and becoming (Armstrong, 2015). This ontological permission to express identity as a poetic allowed for me to be authentic which is how I expressed my affirming of my values (Gardner, 2009; 2014). This capturing of praxis in an Aristotelian tradition was the epistemology of this conceptualization of reflexive digital bricolage. Increasingly in qualitative studies there is recognition of the influence of the arts for a critical qualitative inquiry and this is further supported by Denzin (2017) who elegantly suggested the epistemological value of critical qualitative studies for exploring social justice and behaviour beyond the positivist need rigour and reliability.

How we consider human interactions in professional life is one of the concerns I have in terms of professional development which tends to focus on cycles of reflection and the transactional approach to reflection (e.g. Kolb cycle). For me reflection should actually be located as reflexivity which is more than standing outside from self it is significantly more important than this misunderstanding. As Gabriel (2018) argues it is concerned with dialectics, furthermore I argue it is based within an Aristotelian tradition of *phronesis* (Armstrong, 2015; Eikeland, 2013) where reflexivity around your practical wisdom is the transformational process required at doctoral level.

The origins of this conceptualization was located within my undergraduate teaching at Level 6 in a Reflective Practice module, this evolved into a postgraduate module which was captured in the researching professional case history presented by Armstrong and Bryans (2016) which was recipient of the 2017 International Federation of Training and Development Organizations (IFTDO) Global HRD Research Excellence Award.

The ART of digital reflection argues reflexive digital bricolage creates reflexive space through Active Research Informed Transformation of professional identity. The learners use a range of diagnostic and creative personal cultural texts (Findlay, 2005; 2013) as data to embody active imagination (Macintosh, 2010) and artistic imagination (Winter, Buck and Sobiechowska, 1999). The emergence of art based methodologies from notable scholars including Findlay (2005; 2013) Cahbmann-Taylor and Siegesmund (2008) where artful ethnography allows for embodiment (Barleet, 2013; Pelias, 2013) is at the heart of reflexive digital bricolage. Central to Professional Doctorate education is reflection and reflexivity and with the emphasis on self-reflection as method (Franks, 2016) this paper argues the use of personal cultural texts including lyrics (Armstrong, 2015; Alexander, 2016), poetry (Saunders, 2003; Burchill, 2010) drawings, photographs, dance and sculpture (Ellis, 2005) develops reflexive consciousness in professionals. The embodiment of a postmodern epistemology allows for the construction of praxis (Eikeland, 2013) as well as providing the Researching Professional with ontological permission to speak in their voice as a form of multi-voicedness.

This paper will present this conceptualization and argue for the emergence of arts based methodologies as at the centre of Professional Doctoral education.

Bibliography

Alexander, B K (2016) 'A song for you/Killing me softly: Lyrical dialectics of design desire and disdain (a performative introduction), *Qualitative Inquiry*, **22** (10), pp. 771-774

Armstrong, P-A (2015) Songs of Praxis: Reflexive Space for Authentic Teacher Voice Identification, Development and Transformation, Unpublished Thesis, University of Sunderland

Barleet, B-L (2013) 'Artful and embodied methods, modes of inquiry and forms of representation', In S Holman Jones, T E Adams and C Ellis (eds.) *Handbook of Autoethnography*, Walnut Creek, CA: Left Coast Press INC, pp. 443-464

Blaloc, A E and Akehi, M (2017) 'Collaborative auto ethnography as a pathway for transformative learning' *Journal of Transformative Education*, pp. 1-19

Bolton, G (2010) *Reflective practice: writing and professional development*, 3rd Edition, London: SAGE

Burchell, H (2010) 'Poetic expression and poetic form in practitioner research', *Educational Action Research*, **18** (3), pp. 389-400

Burchell, H and Dyson, J (2005) 'Action research in Higher Education: exploring ways of creating and holding the space for reflection', *Educational Action Research*, **13** (2), pp. 291-300

Denzin, N (2017) 'Critical Qualitative Inquiry', Qualitative Inquiry, 23 (1), pp. 8-16

Eikeland, O (2006) 'Phronesis, Aristotle, and action research', *International Journal of Action Research*, **2** (1), pp. 5-53

Eikeland, O (2012) 'Action research – applied research, intervention research, collaborative research, practitioner research, or praxis research? *International Journal of Action Research*, **8** (1), pp. 9-44

Ellis, C (1991) 'Sociological introspection and emotional experience', *Symbolic Interaction*, **14** (1), pp. 23-50

Ellis, C (1999) 'Heartful autoethnography', Qualitative Health Research, 9 (5), pp. 669-683

Ellis, C (2000) 'Creating criteria: an ethnographic short story', *Qualitative Inquiry*, **6** (2), pp. 273-277

Ellis, C (2004) The ethnographic I: A methodological novel about autoethnography, New York: Altamira Press

Ellis, C (2007) 'Telling secrets, revealing lives: relational ethics in research with intimate others', *Qualitative Inquiry*, **13** (1), pp. 3-29

Ellis, C (2014) 'No longer hip: losing my balance and adapting to what ails me', Qualitative Research in Sport, Exercise and Health, 6 (1), pp. 1-19

Ellis, C and Adams, E (2014) *The Oxford Handbook of Qualitative Research*, Oxford: Oxford University Press

Ellis, C and Bochner, A P (2000) 'Autoethnography, personal narrative and personal reflexivity' In N K Denzin, Y S Lincoln (Eds.) *The Sage handbook of qualitative research*,2rd edition, Thousand Oaks, CA: SAGE, pp. 733-768

Finley, S (2011) 'Critical arts-based inquiry: the pedagogy and performance of a radical ethical aesthetic', In N K Denzin, Y S Lincoln (Eds.) *The Sage handbook of qualitative research*, 4th edition, Thousand Oaks, CA: SAGE, pp. 435-450

Finley, S (2005) 'Arts-based inquiry: performing revolutionary pedagogy' In N K Denzin, Y S Lincoln (Eds.) *The Sage handbook of qualitative research*, 3rd edition, Thousand Oaks, CA: SAGE, pp. 681-694

Franks, T M (2016) 'Purpose, Practice and (Discovery) Process: When Self-Reflection is the Method', *Qualitative Inquiry*, **22** (1), pp. 4750

Gabriel, Y (2018) 'Interpretation, Reflexivity and Imagination in Qualitative Research', In M. Ciesielska and D Jemielniak (Eds.) *Qualitative Methodologies in Organization Studies: Volume 1 Theories and New Approaches*, New York: Springer, pp. 137-157

Gardner, F (2009) 'Affirming values: using critical reflection to explore meaning and professional practice', *Reflective Practice*, **10** (2), pp. 179-190

Gardner, F (2014) *Being critically reflective: Practice theory in context*, Basingstoke: Palgrave Macmillan

Goffman, E (1959) The presentation of self in everyday life (Penguin Psychology), New York: Anchor Books

Hunt, C (2006a) 'Travels with a turtle: metaphors and the making of professional identity', *Reflective Practice*, **7** (3), pp. 315-332

Hunt, C (2006b) 'A step too far? *Mythopoesis*, spirituality and professional reflective practice', SCUTREA Conference, *Professional Lifelong Learning: Beyond Reflective Practice*, University of Leeds

Hunt, C (2007) 'Diversity and pedagogic practice: reflections on the role of an adult educator in higher education', *Teaching in Higher Education*, **12** (5), pp. 765-779

Hunt, C (2009a) 'A long and winding road: a personal journey from community education to spirituality via reflective practice', *International Journal of Lifelong Education*', **20** (1), pp. 71-89

Hunt, C (2009b) 'They pass by themselves without wondering': Using the self in, and as, research', *Paper Presented at 39th Annual SCUTREA Conference – Really Useful Research: Critical Perspectives on Evidence-based Policy and Practice in Lifelong Learning*, University of Cambridge, UK, 7-9th July 2009

Hunt, C (2010) 'A step too far? From professional reflective practice to spirituality', in H Bradbury, N Frost, S Kilminister and M Zukas (eds.) *Beyond Reflective Practice: New approaches to professional lifelong learning*, London: Routledge, pp. 155-169

Hunt, C (2013) Transformative learning through creative life writings: exploring the self in the learning process, London: Routledge

Kirk, C and Pitches, J (2013) 'Digital reflection: using digital technologies to enhance and embed creative processes', *Technology, Pedagogy and Education*, **22** (2), pp. 213-230

Pelias, R (2004) A methodology of the heart, Walnut Creek, CA: AltraMira Press

Pelias, R (2005) 'Performative writing as scholarship: an apology, and argument, an anecdote', *Cultural Studies and Critical Methodologies*, **5** (4), pp. 415-424

Pelias, R (2013) 'Writing autoethnography: the personal, poetic, and performative as compositional strategies' In S Holman Jones, T E Adams and C Ellis (eds.) *Handbook of Autoethnography*, Walnut Creek, CA: Left Coast Press INC, pp. 384-405

Saunders, L (2003) 'On flying, writing poetry and doing educational research', *British Educational Research Journal*, **29** (2), pp. 175-187

Winter, R, Buck, A and P. Sobiechowska (1999) *Professional Experience and the Investigative Imagination: The ART of reflective writing*, Abingdon: Routledge

Vallack, J (2017) 'Alchemy Methodology - Applying Arts to Research', *The Electronic Journal of Business Research Methods*, **15** (2), pp. 134-141