



Ceramic transfers or decals offer exciting creative potential for studio-based artists or designer-makers. A ceramic transfer allows pictures, patterns or text to be transferred onto ceramic forms – 2D and 3D. This added layer of meaning might have artistic or commercial ends. Importantly, print can achieve distinct aesthetic effects on ceramics that are not possible by using other decoration methods such as hand painting.

Drawing on over twenty years of experience, Kevin Petrie offers a focused analysis of the potential of ceramic transfer printing as a creative medium. He traces the history of the subject and explains the distinctive visual qualities of a range of transfer printing methods. The specific materials and techniques for making versatile screen-printed ceramic transfers are explained – from the ‘low tech’ to the more sophisticated. Other approaches by artist researchers are also brought together and recent developments with digital transfers appraised. A range of case studies shows the potential and diversity of approach in this area, which extends beyond ceramics to include enamel on metal and glass.

THE NEW CERAMICS
ceramic transfer printing



Professor **Kevin Petrie** is well known in ceramic, glass and print circles. Kevin leads the academic team who deliver BA, MA and Ph.D programmes in Glass and Ceramics at the University of Sunderland. He developed a personal approach to making transfer printed ceramics while studying Illustration at the University of Westminster. This led to an MA in Ceramics and Glass at the Royal College of Art, London. This book builds on his Ph.D., ‘Water-based ceramic transfer printing’, from the Centre for Fine Print Research, University of the West of England, Bristol as well as on his first book ‘Glass and Print’. Kevin was awarded a ‘National Teaching Fellowship’ for his contributions to blending ceramics, glass and print techniques.

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