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Sunderland**

Watson, Derek, Zhai, Yuan and Zhu, Xiaoxian (2023) China-EU trade relations: The impact of European anti-dumping investigations on Chinese Enterprises. In: 6th Annual Academic Conference: Towards Disruptive Sustainability: New Business Opportunities and Challenges, 16 Sep 2023, Cyprus Business School, Cyprus Centre for Business Research, Nicosia, Cyprus. (Unpublished)

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**“China EU trade relations: the impact of
European anti-dumping investigations
on Chinese Enterprises”**

Dr Derek Watson

Dr Yuan Zhai

Dr Xiaoxian Zhu

A large, bright orange and yellow fire or explosion, likely from a steel mill, with a dark silhouette of a person in the foreground.

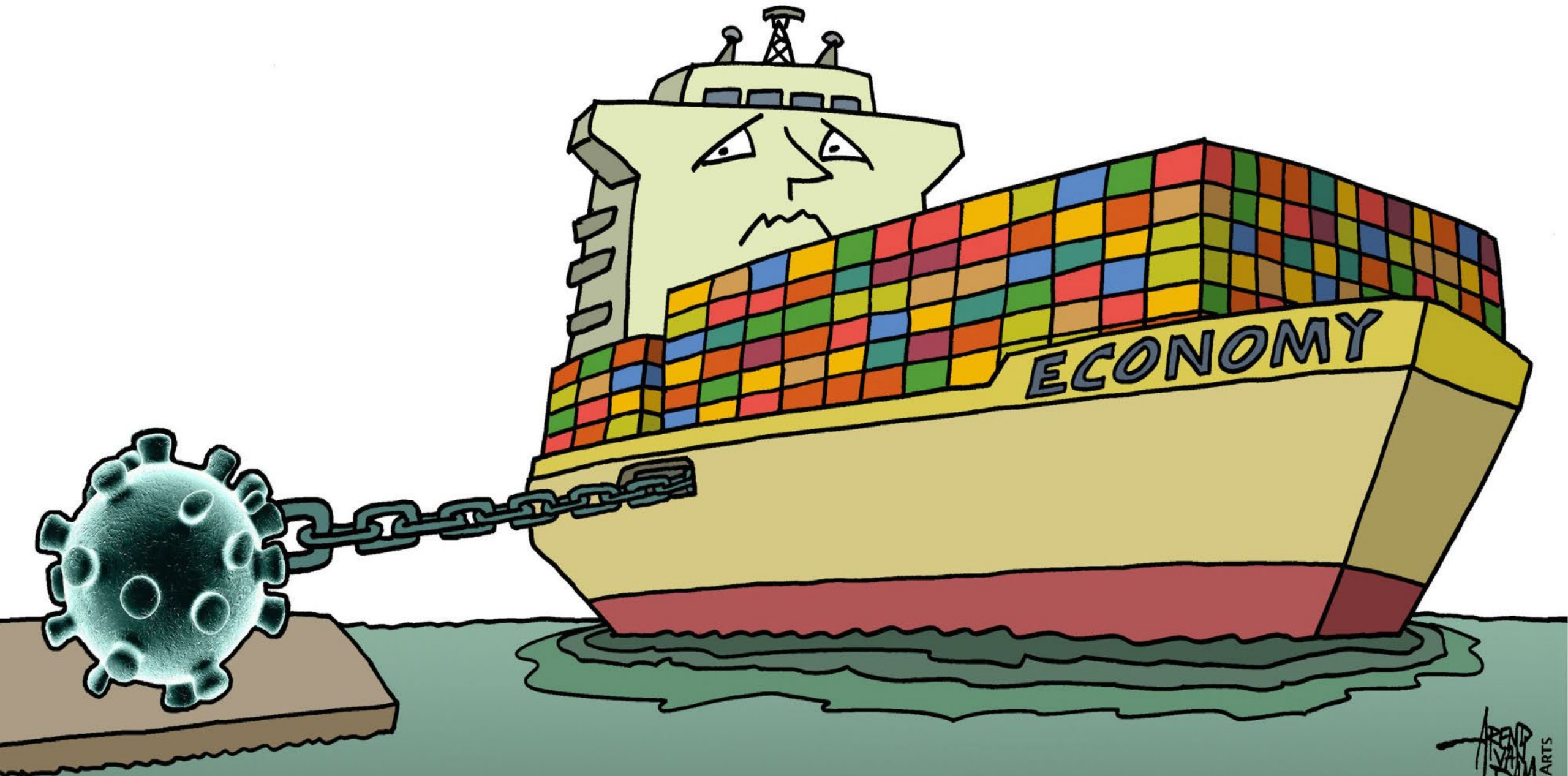
**Tata Steel: Thousands of
Port Talbot job losses likely
despite £500m worth of
government support
September 16th 2023**



**Ministry of Commerce
Peoples Republic of China**

**European Parliament
Anti Dumping
Investigations**






CARTOONARTS

RUSSIA

UKRAINE





Dumping?

Antidumping ?





Dumping

['dʌm-pɪŋ]

Exporting a product at a price that is lower in the foreign market than the price charged in the exporter's domestic market.



Anti-Dumping Duty

[,an-tī-'dəm-piŋ 'dū-tē]

A protectionist tariff that a government places on imports thought to be significantly underpriced.

ONE BELT, ONE ROAD





Reputation



Antidumping ?










**Trade Protectionism
Selective Industries**

Photovoltaic



A polar bear and its cub are resting on a snow-covered ice floe. The adult bear is lying on its side, and the cub is lying in front of it, looking towards the camera. The scene is set in a snowy, arctic environment.

**Cooling off
period**

**European Commission's
Antidumping
Investigations
On Trade**



**European Commission's
Antidumping
Investigations
On Trade**



1995 – 2020: 6139

European Commission's Antidumping Investigations On Trade



1995 – 2020: 6139

1440 cases





**EU Parliament 2020
Herrero et al. (2020)**

Trade Volume

Trade Volume of Manufactured Goods

No1 Foreign Exporter

**Adapting to
Shifting Sands**



Unemployment

Uncompetitive

Increased Prices

Increased Costs



Reduced Export Volume

Darwinian Effect



Single
Product

Multi
Product

A diagram showing two stylized human heads in profile, facing each other. The heads are outlined in a dark grey color. Inside the left head, the words "Single" and "Product" are written in a bold, blue, sans-serif font. Inside the right head, the words "Multi" and "Product" are written in the same font. In the center, where the two heads meet at the mouth, the text "80%" is written in a bold, red, sans-serif font.

Single

Product

80%

Multi

Product



**STOPPT CHINA
DUMPING**

**alloy status di economia
di mercato alla Cina**

**Walden
practice**

**alloy status di
di mercato**



**STOPPT CHINA
DUMPING**

**STOPPT CHINA
DUMPING**

**STOPPT CHINA
DUMPING**

**alloy status di
di mercato**

White Paper
ALL YOU NEED TO KNOW ON EU'S ANTI-DUMPING MEASURES FOR E-BIKES IMPORTED FROM CHINA

New Bike Europe WhitePaper on All E-Bike Dumping Implications



BIKE europe





SANCTIONS



Jury is Out



Political

Social

Cultural

International Trade