



**University of
Sunderland**

Pearce, Michael (2005) Informalization in UK Party Election Broadcasts 1966-1997. *Language and Literature*, 14 (1). pp. 65-90. ISSN 0963-9470

Downloaded from: <http://sure.sunderland.ac.uk/id/eprint/1022/>

Usage guidelines

Please refer to the usage guidelines at <http://sure.sunderland.ac.uk/policies.html> or alternatively contact sure@sunderland.ac.uk.

2005. [Informalization in UK Party Election Broadcasts 1966-1997](#). *Language and Literature* 14 (1): 65-90.

