9.30 – 10.00	**Registration:** Conference signage will lead you to room 004 in the Teaching and Learning building
10.00 – 10.15	**Welcome**: Rachel Challen, Principal Lecturer, School of Arts and Humanities, Nottingham Trent University @RKChallen **Framing the day:** Sue Beckingham, Principal Lecturer, Sheffield Hallam University @suebecks
10.15 – 11.15	**Keynote**: "Community, equality, openness – a keynote in three hashtags " Dr Maren Deepwell, Chief Executive Officer, Association for Learning Technology @marendeepwell @A_L_T
Parallel 1 11.15 – 12.30	**1.02: Running a course Twitter account** Jenny Lewin-Jones (@JennyLewinJones)
Parallel 1 11.15 – 12.30	**1.03: 7 years for 12 hours: setting up a twitter conference** Natalie Lafferty (@Nlafferty) and Pat Lockley (@pgogy, @pressedconf)
Parallel 1 11.15 – 12.30	**1.04: From a tweet to a book: Social Media in Higher Education** Chris Rowell (@chri5rowell)
Parallel 2 11.15 – 12.30	**1.05: The Effective use of Social Media to Enhance Personalised Learning and Build Excellent Relationships with Students within Higher Education** Dawne Irving-Bell (@belld17) and Sarah Wright (@sarah_wright1)
Parallel 2 11.15 – 12.30	**1.06: Empowering young professionals in the age of social media** Colin Mitchell (@ColinJMitchell)
Parallel 2 11.15 – 12.30	**1.07: Connecting Learning** Dr John Couperthwaite (@johncoup)
Parallel 3 11.15 – 12.30	**1.08: Student resistance to social media in learning: myths and misconceptions!** Alastair Boot (@alastairboot)
Parallel 3 11.15 – 12.30	**1.09: Is anyone listening? An investigation of student engagement with course-related social media content** Claire Timmins (@clairemtimmins)
Parallel 3 11.15 – 12.30	**1.10: A Taxomomy of Personas** Sarah Honeychurch (@nomadwarmachine). Virtual presenters: Lenandlar Singh (@lenandlar), Aras Bozkurt (@arasbozkurt), Apostolos Koutropoulos (@koutropoulos)

Parallel 4 11.15 – 12.30	**1.11: Exploring the benefits and barriers to using social media in higher education using Lego® Serious Play®.** *(60 minute workshop)* Suzanne Faulkner (@SFaulknerPandO)
12.30 – 13.30	**Lunch:** With added Snap and Chat led by Suzanne Faulkner (@SFaulknerPandO) 😆
Parallel 5 13.30 – 14.30	**2.12: Enabling Open: A potted history of interoperability standards** Niall Barr (@niall_barr)
Parallel 5 13.30 – 14.30	**2.13: Exploring the impact of institutional policies on the use of social media in UK HE teaching** *(5 minute presentation)* Paul Fenn (@PaulFenn16) and Paul Reilly (@PaulJReilly)
Parallel 5 13.30 – 14.30	**2.14: Exploring the use of the online Action Learning Sets to connect off-site doctoral students: The virtual research community case study** *(5 minute presentation)* Hala Mansour (@halamansour)
Parallel 5 13.30 – 14.30	**2.15: We have the technology!** *(30 minute session – presenting concurrently with #FT30uk)* Teresa Mackinnon (@WarwickLanguage)
Parallel 6 13.30 – 14.30	**2.16: Let them loose!** Dawne Irving-Bell (@belld17) and (Sarah Wright (@sarah_wright1)
Parallel 6 13.30 – 14.30	**2.17: Trust Yourselfie** James Walker (@MemoryTheatre @TheSpaceLathe)
Parallel 6 13.30 – 14.30	**2.18: Empowering student engagement in social media to develop their learning and professional interests-perspectives from Occupational Therapy** Kerry Edwards (@kerrysorby) and Tom Groombridge - student presenter (@TomG_OT)
Parallel 7 13.30 – 14.30	**2.19: Being part of the conversation: Why analysing Twitter hashtag communities is useful and how to do it** *(60 minute workshop)* Scott Turner (@scottturneruon), Sarah Honeychurch (@NomadWarMachine), and Martin Hawksey (@mhawksey)
14.30 – 14.45	**Refreshments:** Top up your mug!
Parallel 8 14.45 – 15.45	**3.20: Exploring student-led use of social networking tools to support collaborative learning in undergraduate education: defining the research questions we need to understand the phenomenon** Alison Hartley (@AlisonSHartley)
Parallel 8 14.45 – 15.45	**3.21: Politics, emotions and intimacy: exploring the possibilities of social media to engage, connect with and motivate distance-learning students on a health and social care module** Sharon Mallon (@sharonmallonphd), Beccy Dresden (@dresdeb)
Parallel 8 14.45 – 15.45	**3.22: Social media and eprofessionalism: defining and supporting an appropriate digital identity** Aly Brown (@alyjbrown)
Parallel 9 14.45 – 15.45	**3.23: Using Twitter to develop our profiles as academics, to create genuine communities of practice and meaningful connections with the wider world** Dawne Irving-Bell (@belld17), Sarah Wright (@sarah_wright1), David Wooff (@DesTech2013) and Claire Moscrop (@tigmoscrop)
Parallel 9 14.45 – 15.45	**3.24: 'MAKING the Difference' to the modern Design and Technology curriculum.** Kerry Truman, NTU Maker Club (@kerry_truman)

Parallel 9 14.45 – 15.45	**3.25: "Doing" & "Being"- HEA Fellowship as a Community** Dr Kate Cuthbert (@cuthbert_kate @NtuTILT)
Parallel 10 14.45 – 15.45	**3.26: Lurkers: The Game Show** *(60 minute session)* Sarah Honeychurch (@nomadwarmachine), Andrew Middleton (@andrewmid), Rachelle O'Brien (@rachelleobrien), Sue Beckingham (@suebecks), Neil Withnell (@neilwithnell), Scott Turner (@scottturneruon)
Parallel 11 14.45 – 15.45	**3.27: A metasummer night's dream** Pat Lockley (@pgogy) and Natalie Lafferty (@nlafferty)
15.45	**Plenary:** Rounding up the day Simon Horrocks (@horrocks_simon) and Sheila MacNeil (@sheilmcn) **Big reveal - #SocMedHE19:** Rachel Challen (@RKChallen) and a special guest 😊

Thank you and goodbye from the organising committee – See you at #SocMedHe19

Deb Baff, Swansea University (@debbaff)

Sue Beckingham, Sheffield Hallam University (@suebecks)

Rachel Challen, Nottingham Trent University (@RKChallen)

Suzanne Faulkner, University of Strathclyde (@SFaulknerPandO)

Sarah Honeychurch, University of Glasgow (@nomadwarmachine)

Simon Horrocks, University of Edinburgh (@horrocks_simon)

Sheila MacNeil, Glasgow Caledonian University (@sheilmcn)

Andrew Middleton, Sheffield Hallam University (@andrewmid),

Alex Spiers, Liverpool Institute of Performing Arts (@alexgspiers)

Scott Turner, University of Northampton (@scottturneruon)

Neil Withnell. University of Salford (@neilwithnell)